

# High-Performance Culture Program

## Business Case

**teamraderie**

A collaboration of faculty from Stanford and Harvard, giving CHROs a modern form of team-based learning with exceptional results



**Harvard Business School**

Dr. Amy Edmondson is a professor at Harvard Business School and did pioneering research on teaming and high-performance cultures



**Stanford University**

Dr. Bob Sutton is a professor at Stanford and a 5X best-selling author for books on management, including [Scaling Excellence](#)

### WHY THIS IS AN IMPORTANT PROGRAM

Organizations with **strong teams and a thriving culture** significantly outperform their peers on **financial metrics**.

Research from Harvard, Stanford, and elsewhere suggest **CHROs must be adopting new and differentiated approaches** to create a high-performance culture **when the workforce is distributed, dynamic, and digital**.



### Interact with the #1 leadership & culture experts

*You are learning from Harvard's Amy Edmondson, Stanford's Bob Sutton, and others*



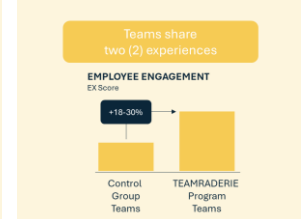
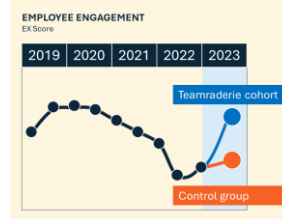
### Bring new focus to all HR programs

*Gain exposure to research that will focus your 2025 efforts and demonstrate what works best*



### Create higher-performing teams Jan-Mar 2025

*You will have access to simple, highly-effective solution for up to five (5) functional teams or cross-functional teams; at peer companies, teams that used Teamraderie elevated engagement by 18-30% and reduced attrition by 15%+*



### Measure "high-performance" at your company

*Learn and gain access to IP and services that will help you measure your performance culture*



### Professional networking with peer CHROs/CLOs

*Collaborate with 30 like-focused CHROs, CLOs, and Heads of Talent*

### THE COST

Item	Cost
Enroll Your Company	\$25,000
Travel To/From Boston	TBD
Charles Hotel (Cambridge, MA)	\$430/night